

I cross business and user needs to build products that solve real problems.

## Work

2019 [Babylon Health](#)

now Product Designer London, UK

Working with a cross functional team, building a product to help people gain control over their chronic conditions.

2019 [Quiqup](#)

2019 Product Designer London, UK

Working on internal and consumer facing products, conducting User Research and solving user problems, from London to Dubai.

2018 [Uphold](#)

2019 UX Design Intern Porto, Portugal

Working at Uphold right from the heart of their Product office in Braga, developing new products that aim to increase the access to digital assets, including fiat and cryptocurrencies.

2017 [Deways](#)

2018 Product Designer Braga, Portugal

My job was to improve the overall experience of the product, that goes from the moment a person needs a car, to the moment keys are returned to the owner.

2017 [Upframe](#)

2018 Lead Designer Remote, Portugal

Worked on Upframe's website experience. In 2017, the programme accomplished a 400% growth in applications and won the People's Choice Award at the Concurso Montepio Acredita Portugal.

## Projects

2018 [Hostelworld](#)

2018 UX/UI Designer Porto, Portugal

I was part of a team from The New Digital School that conducted research and redefined the Hostelworld search experience according to user needs.

## Education

2018 [The New Digital School](#)

now Product Design Student Porto, Portugal

Learning about User Research, User Testing, UX/UI Design, and Agile methodologies with designers from BBC, Smashing Magazine, MailChimp and more.

2014 [University of Minho, Bachelor](#)

2016 Economics Braga, Portugal

Learned about business, macroeconomics, investment, statistical analysis and management in Braga, Portugal.

## Articles

[On medium.com/juauz](#)

- Design System for Figma — The Power of Dynamic Elements
- Poluted Products
- Absorb from every day

## Languages

Fluent Portuguese      Fluent (C2 Level) English

## Skills

Design	Research	Tools	Dev
Design Sprints	User	Figma	HTML / CSS
User Stories	Interview	Sketch	Javascript
Wireframing	User Testing	Framer	Git
Prototyping	Card Sorting	Marvel	
	Survey	InVision	